

CareerDay

MDC.C | Campus Berlin-Buch
Robert-Rössle-Str. 10 · 13125 Berlin

October 17th

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EXHIBITION AND SPONSORSHIP OPTIONS BROCHURE

Information for Exhibitors and Supporters

Berlin is one of Europe's largest regions for science, and with its vibrant atmosphere, international diversity and an impressive concentration of universities, research institutes and innovative biotech and pharmaceutical companies, the city attracts excellent top qualified young life scientists.

The MDC CareerDay is aimed at early career researchers in Berlin and Brandenburg including the approximately 400 PhD students and 300 postdocs carrying out biomedical research at the Max Delbrück Center for Molecular Medicine in the Helmholtz Association (MDC) and the Leibniz Institut für Molekulare Pharmakologie (FMP) at the Berlin Buch campus, as well as early career researchers from Berlin's Excellence universities (Freie Universität Berlin and Humboldt Universität zu Berlin), the University of Potsdam, Max Planck Institutes and other life science research institutions. This one day information and networking event offers a range of opportunities to help young scientists plan their career. At a time of increased competition in global markets for research positions and funding, it is important that they begin to plan their career in a timely and well informed manner.

The MDC CareerDay offers information about jobs, career alternatives and funding opportunities through the exchange of information between experts from both academia and industry. It gives participants the chance to obtain answers to their crucial career questions directly from professionals.

In this brochure you will find a list of participation and sponsorship options as well as some organizational details related to the MDC CareerDay 2017.

Furthermore, we are open to discuss your individual wishes and requirements.
We are looking forward to a successful event and thank you for your interest and support!

Kind regards,

The MDC CareerDay organizing committee

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About the MDC

The Max Delbrück Center for Molecular Medicine in the Helmholtz Association (MDC) is one of Germany's top research institutions, covering a diverse interdisciplinary spectrum of basic and clinically relevant biomedical sciences. With regard to the quality of published papers, the MDC is ranked as the best German research institution ("Excellence Rate Report", SCImago Research Group, 2011) and is the 14th among the top 20 life science institutes worldwide in the field of molecular biology/genetics (Thomson Reuters, 2010). The MDC is a member of the Helmholtz Association, Germany's largest scientific research organization.

The MDC's scientific program is centered on four main research areas:

Cardiovascular and Metabolic Diseases | Cancer | Diseases of the Nervous System | Medical Systems Biology

Some figures:

- 80 basic science and clinical research groups
- 13 technology platforms
- more than 1,600 staff and guests
- thereof ca. 1,300 in research (thereof 30% international)
- about 300 post-docs, and around 400 PhD students
- annual budget of approximately € 100 million

The **MDC Graduate School** (www.mdc-berlin.de/phd) provides exceptional research opportunities and in-depth interdisciplinary training in the field of molecular medicine as the foundation of modern medicine. Research areas include cancer biology, immunology, cardiovascular research, metabolic research, developmental biology, medical systems biology, bioinformatics, structural biology and molecular neurobiology. A comprehensive training program in a unique translational research environment with access to state-of-the-art technology platforms is complemented by various skills development courses. There are currently four specialized PhD programs:

- **MDC – NYU**, PhD Exchange Program in Medical Systems Biology
- **MolNeuro**, International Helmholtz Research School 'Molecular Neurobiology'
- **SignGene**, German-Israeli Helmholtz Research School 'Frontiers in Cell Signaling & Gene Regulation' (with Technion-Israel Institute of Technology & Hebrew University of Jerusalem)
- **TransCard**, International Helmholtz Research School 'Translational Cardiovascular & Metabolic Medicine'

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Summary of the MDC CareerDay 2016

The MDC CareerDay 2016 was held on April 14, 2016 and was attended by approximately 300 guests. The CareerDay addressed to young researchers in Berlin and Brandenburg. Besides the PhD students and postdocs of the Max Delbrück Center for Molecular Medicine (MDC) in the Helmholtz Association and the Leibniz Institute for Molecular Pharmacology (FMP) on the Campus Berlin-Buch, the young scientists from Berlin excellence universities (Free University and Humboldt University), the University of Potsdam, the Max Planck Institutes and other life science research institutes of the region.

At the MDC Career Day 2016 experts from various academic institutions and the industry offered information about jobs, career alternatives and funding possibilities. Through workshops and round-tables contacts were made and practical support taught. The event was supported by numerous media partners as well as partners from the industry.

The MDC CareerDay was for the first time held in 2013 and since then it has been taking place once a year.

More information about the previous events, the partners in 2017 and the program of the CareerDay can be found here:

www.mdc-careerday.de



[all pictures: Guido Rottmann/MDC]

The MDC CareerDay is held in English.

83 % of surveyed participants considered the meeting a useful or very useful and would recommend it to a friend.

(Results of a survey of 40 participants from April 2016)

Website: www.mdc-careerday.de

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Exhibition and Sponsorship Packages

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	Platinum Package	Gold Package	Silver Package
Sponsor contribution*	1,000 €	750 €	500 €
Logo in the event brochure and on the event website	YES, prominent placement	YES	YES
Logo on screens of the event lecture theatre	YES	YES	YES
Company profile in the event brochure (language: English)	1 page	1 page	1 page
Advertisement in the event brochure	1 page prominent placement	1 page	
Event delegates	3	2	1
Booth	YES, double (6 m ²)	YES, single (3m ²)	YES, single (3m ²)
Priority location for the booth	YES		
Entitled to give a presentation related to "clinical research"	YES, 30 minutes	YES, 15 minutes	
Entitled to offer a workshop related to "clinical research" or career development	YES		
Opportunity to post job ads on the event website	YES		

Members of the MDC Society of Friends (Freundeskreis) will get a 5 % discount on sponsorship packages.

All prices listed are excluding 19 % VAT.

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Platinum Package and Event Partner (€ 1,000)

- Recognition as the Platinum Sponsor and Event Partner (with organisation logo) on the official event website.
- Prominent positioning of your logo in the event brochure and on the official event website.
- Organisation logo projected on the screens in the main lecture theatres, where the presentations will take place.
- Full page advertisement in the event brochure (prominent positioning)
- Full page company profile in the event brochure (language: English)
- Three (3) delegates / Exhibitor registrations (includes coffees and lunch)
- Double-booth (6 m²)
- Priority booth location; details will be agreed with the Exhibition manager
- Entitlement to offer a workshop (approx. 3 hours) relevant to career development and/ or training (e.g. CV writing, job application training, interview tips, etc.); contents to be approved by and details to be agreed with the event organizers; an interactive character of the workshop is recommended.
- Entitlement to offer a talk of 30 minutes that focuses on “clinical research”. Will be published in the program.
- An opportunity to post job advertisements on the event website (details to be agreed with the organizers)

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Gold Package (€ 750)

- Recognition as the Gold Sponsor (with organisation logo) on the official event website
- Your logo in all published conference documents and online promotions
- Organisation logo projected on the screens in the main lecture theatres, where the presentations will take place
- Full-page advertisement in the event brochure
- Full-page company profile in the event brochure (language: English)
- Two (2) delegates / Exhibitor registrations (includes coffees and lunch)
- Single-booth (3 m²)
- Entitlement to offer a talk of 15 minutes that focuses on “clinical research”. Will be published in the program.

Silver Package (€ 500)

- Recognition as the Silver Sponsor (with organisation logo) on the official event website
- Your logo in all published conference documents and online promotions
- Organisation logo projected on the screens in the main lecture theatres, where the presentations will take place
- Full-page company profile in the event brochure
- One (1) delegate / Exhibitor registrations (includes coffee and lunch)
- Single-booth (3 m²)

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Membership in the SOCIETY OF FRIENDS of the MDC

We would like to encourage you to consider becoming a full member of the Society of Friends of the MDC:
www.mdc-berlin.de/freundeskreis.

By becoming a member or making a donation you will significantly contribute to the work of the Society of Friends of the MDC.

Aims and Benefits of the Society of Friends of the MDC:

- To support MDC research
- To support and help expand scientific relationships between the MDC and its partners in Germany and abroad
- To award research scholarships to young scientists
- To expand contacts between the MDC and the public, particularly by educating non-specialists about current issues in medical research
- To help organize scientific meetings
- To support equal rights for men and women within the research activities of the MDC, by promoting measures that support the life-work balance
- To promote art and cultural activities at the MDC
- To promote sports activities at the MDC

Annual membership (**Legal entity – annual fee 1,000 Euros**) comes with the following advantages:

- You will be informed about current events and developments at the MDC and on the Berlin-Buch campus
- You will be invited to campus events including talks, discussion round tables, seminars, the New Year's party, Cinema evenings, and the Long Night of Science
- You will receive (at no cost) MDC publications such as the Research Report, campus news, online newsletter MDC Insights, popular books, etc.
- We can organize on demand an experimental course in our Learning lab for you
- You will stay up-to-date on the newest results of research in the fields of molecular biology and molecular medicine

Members of the MDC Society of Friends (Freundeskreis) will get a **5 % discount** on sponsorship packages.

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Additional Sponsorship Options

We are happy to offer a variety of opportunities for you to present your company at the MDC CareerDay. You may book the sponsorship items mentioned below exclusively or contributory. The sponsorship options are offered on the first-come-first-serve basis.

- | | |
|--|---|
| <p>1. Pens and notepads (A4)</p> <ul style="list-style-type: none"> Pens and notepads with your company logo will be distributed to all participants
<i>Pens and notepads are made available by the company.</i> | <p>Sponsor contribution:</p> <p>€ 250</p> |
| <p>2. Resumé photo-shooting session</p> <ul style="list-style-type: none"> Event participants will be offered free-of-charge photo-shooting session and one photo (in electronic form) for their CV/resumé
<i>The offer with supplementary note "Sponsored by...." will be highlighted in the event brochure and program</i> | <p>Sponsor contribution:</p> <p>€ 500</p> |
| <p>4. Coffee breaks</p> <ul style="list-style-type: none"> Company signs with logo on the coffee tables within the coffee area.
<i>Signs to be provided by the sponsor and approved by the organizing committee. Please contact the Organizing committee for detailed information regarding available time-slots</i> | <p>Sponsor contribution:</p> <p>€ 1,000</p> |
| <p>5. Wine & Cheese Reception</p> <ul style="list-style-type: none"> Company signs with logo on the reception tables
<i>Signs to be provided by the sponsor and approved by the organizing committee. Please contact the Organizing committee for detailed information regarding available time-slots</i> | <p>Sponsor contribution:</p> <p>€ 1,500</p> |
| <p>2. CareerDay bags</p> <ul style="list-style-type: none"> Company logo printed on the CareerDay bags Company brochure/flyers will be placed in the event bags (size max A4, max 3 items)
<i>Production of the event bags will be responsibility of the organizers</i> | <p>Sponsor contribution:</p> <p>€ 1,500</p> |

All sponsors will be acknowledged on the event website as well as in the event brochure.
We are happy to assist you with your individual sponsorship wishes.

Donations

The MDC is entitled to issue donation receipts.
Please contact us if you want to support the CareerDay us with a donation.

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Venue

The MDC CareerDay will take place on October 17, 2017 at the premises of the MDC.C – the Max Delbrück Communications Center.

The company exhibition will be held in the MDC.C foyer with a total surface area of 600 m². There is space for approximately 15 exhibition double-booths of 6 m² each or 30 single-booths of 3 m² each.

The coffee and lunch breaks will take place in this hall and a good turn-up at the booths is anticipated.



Photos: Guido Rottmann/MDC

Access

Berlin-Buch is well connected with the public transportation system and is easily accessible. For more information on access details please check our website:

[MDC – how to get there](#)

Contact

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www.mdc-careerday.de